



SIGNATURE SPONSORSHIPS



Bronze Level Sponsorship - \$1,000

A great entry point for businesses looking to introduce their brand to the Draper community, Bronze Sponsors gain visibility and direct interaction with local families, making it an ideal step toward building recognition and attracting new customers.

- A 10' x 10' activation space provided to promote your brand, sell products, or capture leads
- A banner with the sponsor's logo is produced and displayed at the Main Event
- Sponsor's logo is listed on the City's website and newsletter



Silver Level Sponsorship - \$5,000

Silver Sponsors expand their reach with stronger visibility and meaningful engagement with thousands of Draper Days attendees. This level is ideal for businesses ready to grow their presence and deepen their connection with the Draper community.

- An entry in the Draper Days Parade
- A 10' x 10' activation space provided to promote your brand, sell products, or capture leads at the *Draper Days 2-day Rodeo*
- Six (6) complimentary rodeo tickets
- Banner with the sponsor's logo produced & displayed at the Draper Days Rodeo
- + All Bronze-level benefits



Gold Level Sponsorship - \$10,000

Gold sponsors enjoy premium visibility and association with some of Draper Days' most exciting moments. Businesses at this level stand out in front of a large, engaged audience while reinforcing their reputation as a committed community partner.

- Premier concert viewing and seating location at the Friday & Saturday Concerts
- + All Silver-level benefits



Platinum Level Sponsorship - \$15,000 +

Platinum sponsors take center stage with the highest level of recognition and exposure across Draper Days. This premier partnership places your brand in front of thousands of potential customers while demonstrating leadership in supporting one of Draper's signature community celebrations.

- The sponsor's commercial played on the video board at the Friday & Saturday Concerts
- Sponsor's custom ¼ page ad featured in the City's newsletter
- VIP parking spaces at the Draper Days Main Event and the Rodeo
- + All Gold-level benefits



Sponsorships are subject to availability and the Draper Days 2026 Sponsorship Policy.



LIMITED OPPORTUNITY

Extreme Dogs Sponsorship - \$3,500

Get ready for some paws-itively unforgettable entertainment. As sponsor of this crowd-favorite show, your brand is front and center while incredible rescue dogs perform dock diving, frisbee tricks, and agility runs—creating a heartwarming, high-energy experience that connects your business with families and a message of second chances and community care.

- Four custom banners with the sponsor's logo are produced and displayed at the show location
- A 15' x 15' on-site activation space provided to promote your brand, sell products, or capture leads
- Logo placement on the City website and in the newsletter

Quantity Available: 2



Extreme Lumberjacks Sponsorship - \$3,500

Be part of one of the most popular attractions at Draper Days. The Extreme Lumberjacks deliver three days of high-energy, family-friendly stunt performances featuring axe throwing, wood chopping, and chainsaw competitions — drawing large, enthusiastic crowds.

- Four custom banners with the sponsor's logo are produced and displayed at the show location
- A 15' x 15' on-site activation space provided to promote your brand, sell products, or capture leads
- Logo placement on the City website and in the newsletter
- Association with one of the festival's most attended attractions

Quantity Available: ~~2~~ 1



Flying Aces Pig Races Sponsorship - \$2,500

Hold onto your bacon — the Flying Aces Pig Races are about to begin! One of Draper Days' most talked-about attractions, this hilarious show features lightning-fast pigs racing to the finish line while the crowd cheers, laughs, and picks their favorites. It's high-energy, family-friendly entertainment that consistently draws big audiences and unforgettable reactions.

- Four custom banners with the sponsor's logo are produced and displayed in the show location
- A 15' x 15' on-site activation space provided to promote your brand, sell products, or capture leads
- Logo placement on the City website and in the newsletter

Quantity Available: 2



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À LA CARTE OPTIONS



Community Stage Sponsorship - \$750

The Community Stage highlights local talent and delights families with jugglers, puppeteers, and other engaging performers. Sponsoring this attraction associates your business with family entertainment, community creativity, and one of the most interactive experiences at Draper Days.

- A custom banner with the sponsor's logo is produced and displayed on the stage
- The sponsor's name is announced throughout the performances
- Sponsor's logo listed on the City's website and newsletter

Quantity Available: ~~4~~ 3



Bingo Game Sponsorship - \$650

Eyes on the card and listen for the call—then get ready for "BINGO!" This lively activity draws a full pavilion of players competing for fun prizes, giving your business visible recognition at this energetic and crowd-pleasing tradition.

- A custom banner with the sponsor's logo is produced and displayed at the game
- The sponsor's name is announced throughout the game
- A table space provided to promote your brand, sell products, or capture leads at the game
- Sponsor's logo listed on the City's website and newsletter

Quantity Available: 4



Car Show Sponsorship - \$650

Shift your marketing into high gear at the Draper Days Car Show. This all-makes, all-models showcase is a long-standing Draper tradition that draws car enthusiasts and families from across the region.

- A custom banner with the sponsor's logo is produced and displayed at the show
- The sponsor's name is announced throughout the performances
- A 10' x 10' on-site activation space provided to promote your brand, sell products, or capture leads at the show
- Sponsor's logo listed on the City's website and newsletter

Quantity Available: ~~5~~ 3



5K Race Sponsorship - \$650

Ready... set... go! Whether chasing a personal best or racing a neighbor to the finish line, the Draper Days 5K is full of energy and community spirit. This event gives sponsors strong visibility while supporting a healthy, active Draper.

- A custom banner with the sponsor's logo is produced and displayed at the event
- The sponsor's name is announced at the race start/finish
- A 10 ft. x 10 ft. activation space provided to promote your brand, sell products, or capture leads at the race start/finish
- Sponsor's logo listed on the City's website and newsletter

Quantity Available: ~~4~~ 3



Pickleball Tournament Sponsorship - \$500

America's fastest-growing sport takes center court at Draper Days. This popular tournament draws skilled teams, enthusiastic fans, and players ready to test their game against top local talent.

- A custom banner with the sponsor's logo is produced and displayed at the event
- A table space provided to promote your brand, sell products, or capture leads at the tournament
- Sponsor's logo listed on the City's website and newsletter

Quantity Available: ~~5~~ 4

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RODEO SPONSORSHIPS



Fence Sponsor - \$300

Quantity Available: 5

Put your brand right along the arena fence where the action meets the crowd. Every ride, rope, and cheer happens just steps away—giving your business high-visibility exposure to rodeo fans who value community, tradition, and the businesses that support it.

- The sponsor is listed on the website and in print materials
- The sponsor's name is announced during the rodeo
- Opportunity to display a sponsor-provided banner on the arena during the rodeo



Event Sponsor - \$450

Quantity Available: 87

Choose the Rodeo event that best fits your brand—from the speed of barrel racing to the grit of bull riding. Each time your selected event is announced, your business becomes part of the excitement and tradition that keeps rodeo fans cheering.

- The sponsor's name is announced throughout the performances
- The sponsor's logo is listed on the City's website and newsletter
- The sponsor's name is announced when the event is referred to during the Rodeo
- Opportunity to display a sponsor-provided banner on the arena fence during the Rodeo
- Events:
 - ~~Bareback Riding~~
 - Tie-down Roping
 - Break-away Roping
 - Saddle Bronc
 - Team Roping
 - Steer Wrestling
 - Barrel Racing
 - Bull Riding



Chute Sponsor - \$650

Quantity Available: 4

Be part of the moment when the gate swings open and the ride begins. As a Chute Sponsor, your brand is connected to one of the most electrifying moments in rodeo—putting your business front and center as the crowd holds its breath and the action explodes into the arena.

- The sponsor's logo is listed on the City's website and newsletter
- The sponsor's name is announced when their chute is being used
- Opportunity to display a sponsor-provided banner over their chute during the rodeo
- The sponsor's flag will be carried by horseback into the arena



Gold Sponsor - \$1,000 +

Take center arena as one of the premier supporters of the Draper Days Rodeo. Gold Sponsors enjoy top-tier visibility and meaningful engagement with thousands of rodeo fans while aligning their brand with one of Draper's most exciting and time-honored traditions.

- The sponsor is listed on the website and in print materials
- The sponsor's name is announced throughout the rodeo
- Opportunity to display a sponsor-provided banner on the arena fence during the rodeo
- Six (16) complimentary Rodeo tickets are provided
- VIP parking at the Rodeo is provided
- A complimentary 10 ft. x 10 ft. vendor space at the Rodeo



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DRAPER DAYS 2026 SPONSORSHIP AGREEMENT

Organization Name

Contact Name

Address

City, State, & Zip

Email

Phone

Check the sponsorship opportunities of interest:

- | | |
|--|---|
| <input type="checkbox"/> Bronze Level Sponsorship - \$1,000 | <input type="checkbox"/> Extreme Dogs Sponsorship - \$3,500 |
| <input type="checkbox"/> Silver Level Sponsorship - \$5,000 | <input type="checkbox"/> Extreme Lumberjacks Sponsorship - \$3,500 |
| <input type="checkbox"/> Gold Level Sponsorship - \$10,000 | <input type="checkbox"/> Flying Acres Pig Races Sponsorship - \$2,500 |
| <input type="checkbox"/> Platinum Level Sponsorship - \$15,000 | <input type="checkbox"/> Community Stage Sponsorship - \$750 |
| <input type="checkbox"/> Rodeo Fence Sponsor - \$350 | <input type="checkbox"/> Bingo Game Sponsorship - \$650 |
| <input type="checkbox"/> Rodeo Event Sponsor - \$450 | <input type="checkbox"/> Car Show Sponsorship - \$650 |
| <input type="checkbox"/> Rodeo Chute Sponsor - \$650 | <input type="checkbox"/> 5K Race Sponsorship - \$650 |
| <input type="checkbox"/> Rodeo Gold Sponsor - \$1,000 | <input type="checkbox"/> Pickleball Tournament Sponsorship - \$500 |

Total Sponsorship Amount:

\$

Agreement:

Draper City agrees to provide the benefits associated with the Sponsor's selected sponsorship level as described in the Draper Days sponsorship materials. Draper City does not guarantee any benefit or profit to the Sponsor or any person attending or participating in Draper Days. Sponsorship payment is due upon acceptance of this agreement. This Sponsorship Agreement shall be governed by and construed in accordance with the laws of the State of Utah. Any action arising from this agreement shall be brought in a court of competent jurisdiction located in Salt Lake County, Utah. Sponsorship fees are non-refundable except at the sole discretion of Draper City. Sponsor agrees to Draper City's Sponsorship Policy. Draper City reserves the right to revoke or terminate a sponsorship if the Sponsor violates the Sponsorship Policy or engages in conduct inconsistent with community standards or the interests of Draper City. Draper City reserves the right to modify, postpone, or cancel Draper Days due to weather, public safety concerns, or circumstances beyond the City's control. Sponsorship opportunities are limited and generally awarded on a first-come, first-served basis at Draper City's discretion. Sponsorship does not constitute endorsement by Draper City. Sponsor shall not transfer or assign sponsorship rights without City approval. Sponsor must comply with all applicable Federal, state, and local laws.

Signatures:

SPONSOR _____

DRAPER CITY _____

Date signed _____

Date signed _____

Questions?

David Wilks
(801) 576-6584
david.wilks@draperutah.gov

Mail

Draper City
1020 E Pioneer RD
Draper, Utah 84020

Pay Online



Draper Days 2026 Sponsorship Policy

This policy is incorporated by reference into the Draper Days 2026 Sponsorship Agreement.

Draper City has established a sponsorship policy to determine the eligibility of individuals and entities for event sponsorship associated with Draper Days.

Purpose of Sponsorship: The sponsorship program aims to promote community civility and unity, and to celebrate local culture through Draper Days. Sponsorships should align with the values of inclusivity, creativity, and respect for all community members. Draper City retains sole discretion over the placement, content, appearance, and wording of all sponsorship affiliations and messages to ensure compliance with this policy. Draper City is not obligated to approve any sponsorship proposal and reserves the right to terminate any accepted sponsorship at any time if it determines, in its sole discretion, that the continuation of the sponsorship is not in the best interests of Draper City.

Eligibility Criteria: Sponsorship applications will be evaluated based on the following criteria:

- The applicant's alignment with the event's mission of fostering unity, creativity, and local commerce in the community.
- The applicant's representation in a manner that supports local businesses and artists without promoting divisive or inflammatory messages.
- The applicant's activities must not be primarily focused on political advocacy, religious promotion, or any other divisive ideology.
- Draper City will not accept a sponsorship from entities that engage in any of the following activities:
 - The manufacture, distribution, or wholesaling of cigarettes, tobacco products, and vapor products;
 - The manufacture, distribution, or wholesaling of alcohol, unless alcoholic beverages have been expressly authorized for sale and consumption on the premises;
 - The manufacture, distribution, or wholesaling of firearms;
 - The business of the sale or distribution of pornography;
 - The advocacy for or the endorsement of candidates or campaigns related to political elections.

Exclusion of Sponsorship: Sponsorship applications from organizations or individuals that promote divisive ideologies, hate speech, or discrimination against any individual or group will be automatically disqualified. This includes, but is not limited to, groups whose primary mission is politically divisive or promotes exclusionary practices.

Sponsorship messages shall not contain any of the following:

- Advocacy for or endorsement of candidates or campaigns related to political elections;
- Depictions of nudity or semi-nudity, profanity, obscenity, or lewdness, or suggestive characterizations related to sexually oriented products, activities, or materials;
- Promotion of firearms, explosives, or other weapons, or any depiction or suggestion of violence;
- Promotion or depiction of discrimination or hate speech against any individual, group, company, or organization;
- Implication of endorsement by Draper City or its employees;
- Content that is false, misleading, deceptive, or associated with illegal activity;
- Language or descriptive material deemed contrary to community standards.

Content Neutrality: Draper City will evaluate all sponsorship messages based on their content and context, ensuring that decisions are made without regard to the applicants' political or religious beliefs. Draper City reserves the right to terminate any sponsorship if the sponsor violates this policy, engages in conduct inconsistent with community standards, or if continuation of the sponsorship would materially harm the interests of Draper City.

The Sponsor agrees to release, indemnify, defend, and hold harmless the City of Draper, its elected and appointed officials, agents, employees, and volunteers, from all claims, losses, damages, or injuries caused by or resulting from the Sponsor's negligent acts or omissions.