

Equestrian Minutes
October 28, 2015

Present: Doug, Alan S., Katie, Janice, Julie, Maureen, Julie, Chance, Walter

Minutes from September meeting read and accepted

PRCA was called to find out their regulations:

Width: 175 – 200 Ours is 175

Length: 275-300 Ours is 300

The Board will need to decide if we want to stay in regulations or shorten the arena and not be in alliance with PRCA.

Doug: Wants to get more info from Mascaros about the dimensions

Councilman Summerhays: Wants PRCA to come to the arena and tell us how to "fix" it

Mascaro: They ask for lots of money then they "own" you. \$50,000 is the smallest rodeo they do.

Doug informed the Board that we have a budget of \$75,000

Councilman Summerhays informed the Board that "the purpose of the arena is not to make money."

The Board would like to see three events for the year 2016. This includes the rodeo and tractor pull for Draper Days.

Nick McKinlay representing the Godfrey Clan (Nitro-circus) brought the following information to the Board:

- * They do events all over the world on a large level (40,000 + people)
- * The charge is generally \$25 a ticket
- * Their costs vary depending on the size, riders, stunts, etc.
- * They have done smaller venues, but generally they do big events
- * They don't want this to be a show that is done on a "shoestring" budget
- * One of the main concerns is that people might be bored with a "small" show or leave saying "That's less than what I expected."
- He now has enough information about what would be expected to take back to the Godfrey's and decide if they could put on a show for the city. He will let us at our next meeting.

The Board's response

- The arena can hold about 1,700 people
- There is a small budget we can give them, hoping we make a return

- The city has the ability to do: on-line sales, security, sound system, ticket sales, concessions
- If details can be worked out, we would like to hold the event in late May or June

*Julie objects to this venue for this year. She would like to see us do smaller events and work our way up to such a large event.

*Janice questioned who would pay to get the arena back to "horse-ready"

*Maureen will be the contact person for this event.

Next the Mascaros came to the meeting:

- * It costs \$8,500 plus the prize money of approx. \$1,000 for a bull riding event
- * There are generally 30 – 40 bull riders
- * There is no set-up or take-down for the event
- * They would want to partner with the city "let them do what they do best (putting on the event) and let the city do what they do best (running the event)"
- * The date for the event will be September 10th Doug will set it up with Mascaros

What does the city have to do to the arena?

- Latches need repair
- Loading alley to buck & shoot is too wide, narrow it to 3 feet wide
- Possibly hook the alley onto the calf alley way by the shoots, then no animals have to go through the arena
- Put bleachers on top of it, except by the roper's gate. Roper's don't want their horses under the bleachers.
- Parking has always been a problem, but since this is such a high ranked, #5, rodeo the cowboys will come and they have gotten used to it.
- Have city engineer look at the arena and the changes that are being requested to draw up plans and present at next meeting.

Future Board Meetings:

All meetings will be changed to 6:00

November 17 th (3 rd Weds.)	July 27 th (4 th Weds.)
December 15 th (3 rd Weds.)	August 24 th (4 th Weds.)
January 27 th (4 th Weds.)	September 21 st (4 th Weds)
February 24 th (4 th Weds.)	October 26 th (4 th Weds)
March 23 rd (4 th Weds.)	November 16 th (3 rd Weds)
April 27 th (4 th Weds.)	December 14 th (3 rd Weds)
May 25 th (4 th Weds.)	
June 22 rd (4 th Weds.)	