

Equestrian Minutes  
September 23, 2015

Present: Doug Vawdrey, Maureen McDonald, Janice Klein, Alan, Walt Roseman, Chance Hunter, and Julie Openshaw

Read Minutes from last meeting: all approved

Chance gave Julie the calendar for the arena. The calendar shows events scheduled for the remaining of 2015. Julie will make copies and give to the other members of the Board at the next meeting.

Enduro Motorcross:

An off-road race for dirt bikes (motorcycles)

The event can be contained inside the arena.

It has been understood that they set up (takes about a week) and a couple of days for them to take it down (returning the arena to "horse ready")

Herriman and West Valley have held the event.

Herriman sells out of tickets at \$12.00 a ticket

Edge Sports sponsors some of these events Doug will check with them to see if they would like to help sponsor the event for us.

Event will be held on a Saturday

Board has been challenged to "U-Tube" this event and next meeting vote if this is an event we would like to hold in the arena.

Nitro-Circus

An event using motorcycles that do stunts and tricks

The "Godfree Clan" does this event.

They can do the event anytime

It lasts approx.. 1 ½ hours

The event can stand alone or be put with another event

The profit is split (flexible) City is guaranteed to make a profit

They may be able to bring a crowd draw such as Rick Santory

The Board would like to have Godfree come to a meeting and give specifics

Demolition Derby

An event utilizing cars

This is an event that is held in Fairview every year. The mayor has offered to come and give the specifics of hosting the event

Les Schwab has said they would be interested in putting a car in, but will not prep all the cars because of legal issues.

Are there other businesses in town that would like to participate?

Alan told the Board that there are participants that "run the circuit" and would come to participate for prize money. They prep their own cars.

We would need to hire an official to make sure all cars are prep and safe.  
Questions that arose: How much prize money? Can sponsors pay sponsorship? Do we charge an entry fee?  
Alan said this can be a big event that sales out. He will check into it a little further.

#### Bike Shops

Hold a bike race that begins and ends at arena or goes through the arena once or twice  
Participants pay a fee  
We could have someone "stage" the race, city would just be the host  
Bike shops would pay to have a booth at the race  
This could be presented to the bikers as "here's your way of paying back the city"  
Questions: How much would it cost? How much would we charge the participants? Do we pay for the publicity or does the stager?

#### Misc.

First thing to add to the arena is more seating (this year)  
When the arena starts making more money, parking lot needs to be made larger. (next year)  
Who will staff all these events?  
If volunteers are used for the events, do they get to see the event for free?  
Could we buy two more moveable seating to put by the snack shop?  
Do we want to sell "box seats" where family's buy seats they keep for all the events?  
Do we want to do banners?  
What are the PRCA arena regulations? Janice will check on this

Next meeting will be on October 21<sup>st</sup> at 6:30 pm

#### Agenda for next meeting:

Bike Races  
Godfreys at 6:45  
Mayor of Fairview 7:15

Meeting could possibly be 1 ½ hours long